Protectors of Animals, Inc.
Board Meeting Agenda – June 20, 2017
6:30 p.m. – 144 Main Street, Unit J
East Hartford, CT

Board Members Present: Jody Macrina, Michael Pezzullo, Leslie Wetstone, James Breen, Jeff Greenblat, and Jessica Sokol.

Staff Members Present: Pam Knoecklein

1. Call to Order 6:33pm

2. Consent Agenda – J. Breen makes a motion to pass consent agenda, J. Greenblat seconds. All in favor, motion passes.

3. Strategic Plan– Attached. – J. Breen discussed purpose of strategic plan and the overall goal to create a plan for the next 3 years. Board members to compose list of project ideas to pursue for the next 3 years and discuss in more details at future meetings. J. Breen will distribute this information to absent members to prepare for next meeting.

   J. Macrina noted one concern being Operations for shelter to help solidify volunteers and operational needs (Jack of all trades). P. Knocklein noted shelter manager position as a basis for position responsibilities.

   Secondly, we have had to tap into our savings due to lower donations than normal (due to the campaign for clinic contributions). This is an issue of timing, but we would like to pursue expanded fundraising.

   Thirdly, J. Macrina noted that pro bono work concerning Articles of Incorporation needs to be completed soon. Employee manual is in final stages of legal language, but also needs to be completed. Priya Morgan Stern is the lawyer providing services.

   Discussion concerning influx of sick animals with high medical bills, and concerns surrounding passing off of animals so that POA foots the bill.

4. Kindful review structure for ID's-Z. Stewart. This is a minor item that will be discussed at the following meeting.

5. Method of Minutes distribution – J. Breen to distribute minutes within the first week post meeting to allow review while Board's memory is fresh.

6. New Business

   L. Wetstone discussing Fat Cat Brewery event. Tickets sold out for event on June 29th. Food is no longer being donated, which will reduce the estimate donation receipt from ~$3k to ~$2.2k. J. Macrina and L. Wetstone working on baskets for raffling (aiming for 5 or 6 baskets). East Hampton considering bringing a pit bull to get her experience and show, but the concern is potential other animals causing problems. L. Wetstone to determine if the event will have other dogs present. If no other dogs we will bring ours. J. Macrina to call River East (news) to get recognition for Fat Cat Brewery regarding their donation of time, space, and energy.

   M. Pezzullo discussed getting in the Birdies for Charities pool next year.

   J. Macrina discussed Dreamride and other annual charity events, and ways to capitalize on exposure and donations. J. Greenblat to pursue POA Dreamride event.

   Discussion held around Board's composition concerning governance vs. "working board". Clinics needs require governance, but nature of volunteers requires "working board". No decisions made, but agreement concerning a hybrid board that can fulfill both needs.

   Discussion transitioned to need for a new website. J. Macrina notes that we should be able to secure pro bono website design, but more will have to be discussed.

   P. Knoecklbein discussed clinic operations. New hire has brought clinic to full strength. Last meeting minutes noted that the group was full strength, but a staffing change resulted in that no longer being the case. As of a week ago we are back to full strength again. Noteworthy milestone we crossed 1,000 spay/neuters at the clinic this week!

   The clinic vet Jess Graham will be out for 8 weeks (due date December 29th, 2017). We need to pursue relief vets, and create a concrete plan.

7. Adjourned at 8:03 pm.