



4/19/2022

**Protectors of Animals, Inc.**

Board Meeting

April 19, 2022 at 6:30 p.m.

**Attendance** (X = in attendance)

Board									Advisors	
Jody Macrina	James Breen	Nico Ciraldo	Jim Byrne	Jess Sokol	Andrew Kim	Steven Black	Rachel Casey	Abigail Jackson	Kelly Rossitto	Amber Zawrotny
X	X	X	X		X	X	X	X	X	X

**Minutes**

1. Call to Order 6:37pm
2. Business Update – J. Breen
  - First POA Town Hall for volunteers was held on March 15<sup>th</sup>.
  - Proceeding with several initiatives across the various subcommittees.
3. Consent Agenda – J. Bryne motioned, J. Breen seconded, approved.
  - Minutes of the February 15, 2022 Board of Directors Meeting – Attached
  - Clinic Report – Attached
4. Fundraising – J. Sokol
  - Saturday, May 29 (tentative): Kitten Shower, Priam Vineyards.
  - Sunday, Aug. 21: Volunteer Picnic, Nevers Park Pavilion, South Windsor.
  - Earmarking February/March 2023 for a return of the “big fundraiser”.
5. Social Media – A. Kim
  - Please continue to follow, like, and share our social media accounts/posts.
6. Finance – N. Ciraldo
  - Gross Profit: Down ~37% from the prior year.
  - Net Revenue: Down ~82% from the prior year.
  - Total Expenditures: Down ~12% or 30k compared to last year.
  - Current lower Revenue YTD relative to last year is lower bequests (very large bequest in 2021) and donations (strong in 2022, but less strong than 2021).
7. Investment – J. Breen
  - No up
8. Clinic & Shelter Report – A. Zawrotny



- General:
  - Connecticut requires retirement plans to be offered at all companies with 5 employees making over \$5000/yr. Deadline is March 2023.
  - Switched health insurance providers to Cigna & Oscar.
- Clinic:
  - Arleen Caraballo is starting as part time Kennel Attendant/Receptionist on 4/18.
  - National shortage of hydromorphone and needed to update drug protocols to continue with dog surgeries. Expect to be back to normal protocol in May.
  - 385 successful surgeries as of 4/4/22 (340 in March, highest month since pre-pandemic [Jan 2020]!).
- Shelter:
  - Training on Shelterbuddy & Adopets in April. Implementing May 1<sup>st</sup>!
  - Liz Allen joined us as Administrator Assistant – welcome!
- Discussion: Working to implement asilomar behavior definitions for dog intake.
- Discussion: Potential for capital campaign
  - Long-term project: Explore potential to have 1 POA location (vs. 4 currently).
  - Formed 1 Location / Capital Campaign subcommittee with A. Kim, A. Jackson, J. Macrina, and S. Black.

9. Program Coordinator Report – K. Rossitto

- May not receive completed audit until December or possibly 2023.
- Liz Allen has taken over the Volunteer Coordinator Gmail account and forwards applications to the team leads. Also is scanning donations and accomplishing the goal of sending out acknowledgements within 48 hours of receiving them.
- Spring Appeal is underway and set to hit mailboxes the week of April 25<sup>th</sup>.
- Birdies for Charity Link is live at: [poainc.org/donate](https://poainc.org/donate)

10. Newsletter – A. Zawrotny

- Completed February/March newsletter. April newsletter in progress (ETA: 4/22).

11. Roundtable: Town Hall – J. Breen

- Hosted first Town Hall for POA volunteers on 3/15!
- Limited feedback (7 responses), but generally favorable.

12. Roundtable: Board Recruiting and Networking – J. Macrina

- Goal: 12 Board members with 2 from volunteers. 8 Board members currently.

13. Roundtable: Other Discussion – None for April Board meeting.

14. Topics for next meeting in May:

- Social Media update from 2Q meeting.
- Shelter update on dog intake protocol.
- 1 Location / Capital Campaign subcommittee to list research considerations & questions.

15. Executive Session held

16. Adjourned 8:07pm