



7/19/2022

Protectors of Animals, Inc.

Board Meeting

July 19, 2022 at 6:30 p.m.

Attendance (X = in attendance)

Board				
Jody Macrina	James Breen	Rachel Casey	Nico Ciraldo	Jim Byrne
X	X	X	X	X
Jess Sokol	Andrew Kim	Steven Black	Abigail Jackson	
X	X		X	

Advisors	
Kelly Rossitto	Amber Zawrotny
X	X

Provisional		
Mary Kelly	Maddie St. Amour	Christine Green
X	X	X

Minutes

1. Call to Order 6:35pm
2. Business Update – J. Breen, J. Macrina
 - J. Breen resignation effective 7/19/2022 - both as VP and a Director
3. Consent Agenda – A. Kim motioned, A. Jackson seconded, approved.
 - Minutes of the June 21, 2022 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
4. Fundraising – J. Sokol
 - Upcoming events:
 - **Saturday, July 23: Paws in the Park** tabling event, 10am – 7pm at John Mitchell Fairgrounds in South Windsor
 - **Sunday, Aug. 21: Volunteer Appreciation Picnic**, 10:30am – 5pm at Nevers Park Pavilion in South Windsor
 - **Sunday, August 28: [Dream Ride](#)**, 9am – 4pm at Farmington Polo Club
 - **Sunday, September 25: Simsbury Fly-In**
 - **Saturday, October 15: Peoples Choice Concurs Car Show**, 8am – 1pm at Farmington Polo Club
 - **Last Week of October/First Week of November: Latin Night**
 - **Late 2022: Holiday Fair and calendar**
 - Earmarking February/March 2023 for a return of the “big fundraiser”; committee will start talking more in late summer
5. Social Media – A. Kim
 - We set up a Linked In page!
 - **Discuss:** Linktree options. Doesn't make sense for us to pursue at this time. All of our social media accounts are linked through our website (Linked In will be added).



6. Finance – N. Ciraldo

- Adoptions
 - Cat Adoptions are **down ~52%** from Q1
 - Dog Adoptions are **up ~103%** from Q1
- Donations
 - General Donations are **down ~61%** from Q1
 - Fund Raisers and memorials are both up slightly
- Total Revenue
 - Clinic Services have **dropped ~3%** from Q1
 - While revenue from Direct Donations has **fallen ~46%** from Q1
 - Net Loss for the clinic of **~2%** compared to Q1
 - Net Loss for the shelter of **~53k** or **down ~672%** from Q1
- Total Expenditures are down for the clinic and shelter from Q1
- **Bottom Line:** The primary reason for the net loss this quarter compared to the previous is driven by the decrease in Cat Adoptions and General Donations

7. Investment – R. Casey, N. Ciraldo

- Market volatility continues across financial markets:
 - Equity markets are down more than 20% YTD.
 - Bond performance has also been negative with higher interest rates and credit spreads (both negatively impacting bond performance).
- Markets continue to be concerned about elevated inflation and the effectiveness of the Federal Reserve bank to respond. Recession fears continue to rise.
- Cash target: Based on analysis of our financial statements, analyzed a conservative cash target. Will also explore opportunities on cash.
- Quarterly meeting with financial advisor in late July.

8. Clinic & Shelter Report – A. Zawrotny

- Clinic:
 - 295 successful surgeries, 60 POA animals in June
 - Decrease in revenue for the beginning of July was due to annual vacation for all staff scheduled 7/2-7/10.
 - Discussion on burnout and training challenges. Focusing efforts on in-depth training rather than pushing numbers.
 - All staff have completed the online RECOVER training. The in-person training will be scheduled in September or October.
- Shelter:
 - Met with Deb, Wethersfield ACO. Discussed a couple ideas on improving the Wethersfield kennels.
 - Exploration of ShelterLuv continues.

9. Program Coordinator Report – K. Rossitto

- Handbook Committee: E-mail chain and meeting pending to discuss changes.
- Donor Management
 - Spring Appeal: Funds raised as of 7/12 - **\$22,402**



- Birdies for Charity: Final funds raised - \$9,388 + 15% = **\$10,796**

10. Newsletter – R. Casey

- Pending June/July newsletter release.

11. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Kim

- **Discuss:** Continue to focus on discussing having a capital campaign for a single location by our 50th anniversary in 3 years. Met with E. Hartford mayor. Had a call with a fundraising company for these types of campaigns.

12. Roundtable: Board Expectations – R. Casey

- **Discuss:** Please review updated Board expectations document. J. Sokol motioned, A. Kim seconded, approved.

13. Roundtable: Town Hall – R. Casey

- **Discuss:** Next Town Hall in September.

14. Executive Session

15. Adjourned 7:55pm