



5/24/2022

Protectors of Animals, Inc.

Board Meeting

May 24, 2022 at 6:30 p.m.

Attendance (X = in attendance)

Board									Advisors		Provisional
Jody Macrina	James Breen	Nico Ciraldo	Jim Byrne	Jess Sokol	Andrew Kim	Steven Black	Rachel Casey	Abigail Jackson	Kelly Rossitto	Amber Zawrotny	Mary Kelly
X		X		X	X	X	X	X	X	X	X

Minutes

1. Call to Order 6:35pm
2. Consent Agenda
 - Minutes of the April 19, 2022 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
4. Fundraising – J. Sokol
 - Please save the dates and join us for the following events:
 - **Saturday, May 28: Annual Kitten Shower**, 11am - 3pm at Priam Vineyards in Colchester
 - **Sunday, June 19: Yoga with Cats**, TBD time at Afterglow Yoga in Hartford
 - **Saturday, July 23: Paws in the Park** tabling event, TBD time at John Mitchell Fairgrounds in South Windsor
 - **Sunday, Aug. 21: Volunteer Appreciation Picnic**, 10:30am - 5pm at Nevers Park Pavilion in South Windsor
 - Earmarking February/March 2023 for a return of the “big fundraiser”; committee will start talking more in late summer
 - Exploring options for [Dip Jar](#) to see if it might be something for us
5. Social Media – A. Kim
 - Amazon Smile Donations: As of Tuesday, March 29th, over **\$10,700** was donated to POA from qualifying Amazon purchases
 - Facebook Lives have been a huge success and a fun time all around
6. Finance – N. Ciraldo
 - Revenue (Gross Profit) is currently **down ~36.5%** from the PY.
 - Primarily driven by our Direct Donations being **down ~51%** overall from the PY.
 - Clinic Services are still performing strong at **~25% increase** from the PY



- Large bequest of ~\$104k from last year and \$10k in TNR Donations that we have not received this year
 - Total Expenses are **up ~3.3%** from the PY, primarily from higher spay & neuter expenses (**up ~270% or \$13.6k**)
 - MTD we are currently showing a **net loss of ~57k down ~144%** from the PY
7. Investment – N. Ciraldo
- There has been a lot of market volatility YTD. Equity markets are down ~20% YTD.
 - Bond performance has also been negative with higher interest rates and credit spreads (both negatively impacting bond performance).
8. Clinic & Shelter Report – A. Zawrotny
- Clinic:
 - We've passed our first thousand animals this year! 339 successful surgeries in April, 22 POA animals.
 - Back to having drugs for dog surgeries!
 - Angel Spay Week was a success with 24 pitbull surgeries! Stand Up For Pits has offered us one day every other month or-so to sponsor low income pitbull surgeries. Our next is in the works for June 24th.
 - Continuing education- the team will be taking a hybrid RECOVER course, recommended by Heather Sartorelli
 - Shelter: Liz has taken on acknowledgements and an internal biweekly cat newsletter to update volunteers on new intakes.
 - **Discuss:** Shelterbuddy
 - The board originally voted in December to transition off our multiple software's into one combined and more fluid shelter management software package.
 - Challenges with trainings, data migration, and undisclosed fees.
 - A. Zawrotny to explore alternatives to Shelterbuddy and report back to Board.
9. Program Coordinator Report – K. Rossitto
- Audit: Well underway with most items uploaded to our online portal.
 - Volunteer Match: E-mail is connected to the account. Interested parties are directed to the volunteer application online. Postings updated through Mid-August.
 - Donor Management
 - Spring Appeal: Hit Mailboxes 4/22-4/29. Funds raised as of 5.17.2022 = **\$12,302**
 - Car Donation: New information on our website. We received **\$3,872** from the Thornton's car donation!
 - Birdies for Charity: 4/18/22 E-Blast went out to ~4,500 emails from our NFG Database. Funds raised as of 5.17.2022 = **\$5,328**
10. Newsletter – A. Zawrotny
- Completed April/May newsletter.
 - Steven will complete Thank Yous.
11. Roundtable: 1 Location / Capital Campaign – A. Kim, A. Jackson, J. Macrina, and S. Black
- Subcommittee to discuss what building is needed and begin feasibility assessment.



12. Roundtable: Board Expectations – R. Casey, J. Breen

- As a next step after the bylaws, plan to update the Board expectations document next.
- Plan to share draft at the June Board meeting for vote (quorum will be required).

13. Topics for next meeting in June:

- Board Expectations document for vote

14. Adjourned 7:45pm