



Prior Meeting Minutes: 4/18/2023

Protectors of Animals, Inc.

Board Meeting

April 18, 2023 at 6:30 p.m.

Attendance (X = in attendance)

Board				Advisors		Provisional
Jody Macrina	Rachel Casey	Steven Black	Jim Byrne	Kelly Rossitto	Joanne Freeman	Alane Wilansky
X	X		X	X	X	X
Christine Green	Abigail Jackson	Mary Kelly	Andrew Kim	Ann Aliano		
X		X		X		

Minutes

1. Call to Order 6:35pm
2. Consent Agenda – M. Kelly motioned, C. Greene seconded, approved.
 - Minutes of the March 21, 2023 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
 - Welcome Alane Wilansky who joins us on a provisional basis!
4. Fundraising
5. Social Media – A. Kim
 - The team is doing a great job of posting and sharing content!
6. Finance – C. Green, R. Casey
 - P&L: March vs. February 2023
 - Revenue is higher MoM by \$23k (or +33%) due to changes in investments (+21k – gain this month vs. loss last month) and higher clinic services (+\$13k), partially offset by lower cat adoptions (-\$6k) and lower general donations (-\$3k)
 - Expenditures are higher MoM by \$12k (or +15%) largely due to higher vet expenses/supplies (+\$8k).
 - Net Revenue is +\$1k (vs -\$10k last month)
7. Investment –J. Bryne, R. Casey
 - Shared investment update as of 3/31.
8. Clinic & Shelter Report – J. Freeman, A. Aliano



- Clinic
 - Hiring is still in progress.
 - Annual OSHA training is required, plan to do in May.
- 9. Program Coordinator Report – K. Rossitto
 - Donor Management
 - Year-End Appeal: Funds raised as of 4/12: **\$70,617**
 - Bubba Fundraiser: Funds raised as of 4/12: **\$7,780**
 - Spring Appeal: Hitting mailboxes on April 24th.
 - Birdies for Charity has begun!
 - Grant: Pedigree Grant for dog training program has been submitted for \$15k.
 - Shelter: Reviewing policies & procedures. ShelterLuv in progress.
- 10. Newsletter – S. Black, R. Casey
 - Winter/Spring newsletter to be released shortly.
- 11. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Kim
 - Discussions/Planning is ongoing
- 12. Roundtable: Shelter Visits – J. Macrina, C. Green, R. Casey, A. Kim.
 - Please reach out to J. Macrina if you'd like to visit any of the shelters!
- 13. Roundtable: May Board Meeting – R. Casey
 - Rescheduled to Tuesday 5/9 at 6:30pm
- 14. Executive Session
- 15. Adjourned 8:09pm