



Prior Meeting Minutes: 7/18/2023

Protectors of Animals, Inc.

Board Meeting

July 18, 2023 at 6:30 p.m.

Attendance (X = in attendance)

Board					Advisors	Provisional
Jody Macrina	Rachel Casey	Steven Black	Jim Byrne	Christine Green	Kelly Rossitto	Susan Gilbert
X	X	X	X	X	X	X
Abigail Jackson	Mary Kelly	Andrew Kim	Alane Wilansky		Joanne Freeman	Mel Schneider
X	X	X	X		X	X

Minutes

1. Call to Order 6:34pm
2. Consent Agenda – M. Kelly motioned, S. Black seconded, approved.
 - Minutes of the June 20, 2023 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
 - Welcome Alane Wilansky who was voted in as Treasurer at the June Board meeting!
4. Fundraising & Event
 - S. Gilbert and M. Schneider will be getting up to speed and engaging with the committee.
5. Social Media – A. Kim
 - Everything going well.
6. Finance – A. Wilansky, C. Green, R. Casey
 - Meeting with all Individuals in Finance Process
 - The Finance Subcommittee will be holding a workshop with all individuals that have a hand in the financial process. The goal is to document the procedures for all involvement for transparency and full knowledge of the steps of financial transactions from start to finish.
 - P&L: June vs. May 2023
 - Revenue is lower MoM by \$44k (or -34%) due to a bequest in May (\$56k) and June (\$0), in addition to clinic services by -\$14k (or -27%). This is partially offset by higher adoptions, fundraisers and donations (~\$3k) and Unrealized Gains of \$11k (+\$21k over prior month or +200%)



- Expenditures are lower MoM by \$34k (or 30%) largely due to lower clinic salaries (-\$16k), expenses (lower vet expenses/supplies: -\$17k).
 - Net Revenue is \$6.6k (-\$9.6k over last month)
 - Discussed and approved transferring cash into higher paying accounts.
7. Investment –J. Bryne, R. Casey
- Shared investment update as of 6/30.
 - Quarterly meeting with UBS scheduled for 7/31
 - Plan to perform review of Investment Policy Statement at August Board meeting.
8. Clinic Report – J. Freeman
- Staff remains full.
 - Veterinarian schedule for July was filled! August is challenging and the Board discussed some ideas on how to fill the remaining days.
 - POA was approached by an individual looking to utilize our clinic on weekends to perform surgeries on their feral cat colony.
9. Shelter Report – J. Macrina
- Discussed Intake. Would like to plan a fundraiser to raise money for higher than expected medical expenses.
10. Program Coordinator Report – K. Rossitto
- Donor Management
 - Spring Appeal: Funds raised as of 7/12: **\$31,285**
 - Birdies for Charity: Total Funds raised: **\$13,474** (this includes the 15%).
 - TNR Program
 - Looking for a new leader for this program.
 - JotForm created for inquiries to come through from all 3 of our websites.
11. Newsletter – S. Black, R. Casey
- Summer newsletter next!
12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Kim, A. Jackson, S. Black, C. Green
- No updates.
13. Roundtable: Legal Services– J. Macrina
- Discussed Pro bono application.
14. Roundtable: Town Hall / Bylaws – R. Casey
- Tentative Town Hall in September.
 - Plan to perform review of Bylaws at August Board meeting.
15. Roundtable: Other Discussion



- Received quote for volunteer t-shirts as a thank you.

16. Adjourned 8:24pm