



Prior Meeting Minutes: 3/21/2023

Protectors of Animals, Inc.

Board Meeting

March 21, 2023 at 6:30 p.m.

Attendance (X = in attendance)

Board					Advisors	
Jody Macrina	Rachel Casey	Steven Black	Jim Byrne	Christine Green	Kelly Rossitto	Joanne Freeman
X	X	X	X	X	X	X
Abigail Jackson	Mary Kelly	Andrew Kim			Ann Aliano	
	X	X			X	

Minutes

1. Call to Order 6:40pm
2. Consent Agenda – J. Bryne, motioned, M. Kelly seconded, approved.
 - Minutes of the February 21, 2023 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update –J. Macrina
 - J. Sokol resigned from the POA Board.
4. Fundraising
5. Social Media – A. Kim
 - Team meeting on 2/14.
 - The team is doing a great job of posting and sharing content!
6. Finance – C. Green, R. Casey
 - P&L: February vs. January 2023
 - Revenue is lower MoM by \$53k (or -44%) due to a decline in general donations (-\$27k) and unrealized gain/loss on the investments (\$-20k)
 - Expenditures are lower MoM by \$19k (or -20%) largely due to lower spay/neuter expenses and less payments of contract expenses (e.g., clinic consultant, accounting services)
 - Net Revenue is (\$7k) and lower by \$33k (or -130%)
7. Investment –J. Bryne, R. Casey



- Shared investment report as of 2/28.
8. Clinic & Shelter Report – J. Freeman, A. Aliano
- Clinic
 - The letter to all rescues and volume clients went out in the beginning of March advising of an increase in fees to equal the public fees.
 - Shelter
 - The cat teams held an adoption event on 3/11 for pre-approved adoption applications. 6 cats were placed through the event!
 - A meeting will be held on 3/20 with the dog team leads to start talking about a variety of topics, including development of a foster care program.
 - Working to start a bi-weekly volunteer dog newsletter (like our cat newsletter).
9. Program Coordinator Report – K. Rossitto
- Donor Management
 - Year-End Appeal: Funds raised as of 3/15: **\$66,484**
 - Bubba Fundraiser: Funds raised as of 3/15: **\$4,280** (goal is \$5,600)
 - Fundraiser called: \$5 Feral Friday - will send an email out to the entire Social Media team so that we can all promote it as an organization
 - Spring Appeal: Coming soon.
 - TNR: Meeting was held on 3/8/2023.
 - Grant: Pedigree Grant is due beginning of April, been in contact with Jody/Ann about what we would like to apply for specifically
10. Newsletter – S. Black, R. Casey,
- Winter newsletter to be released shortly.
11. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Kim
- Discussions/Planning is ongoing
12. Roundtable: Shelter Visits – J. Macrina, C. Green, R. Casey, A. Kim.
- Visited East Hampton and cat shelters on Saturday, 2/4.
13. Adjourned 8:09pm