



## Prior Meeting Minutes: 2/21/2023

### Protectors of Animals, Inc.

Board Meeting

February 21, 2023 at 6:30 p.m.

#### Attendance (X = in attendance)

Board				
Jody Macrina	Rachel Casey	Steven Black	Jim Byrne	Christine Green
X	X	X	X	X
Abigail Jackson	Mary Kelly	Andrew Kim	Jess Sokol	
	X	X		

Advisors	
Kelly Rossitto	Joanne Freeman
X	X
Ann Aliano	
X	

#### Minutes

1. Call to Order 6:49pm
2. Consent Agenda – M. Kelly motioned, A. Kim seconded, approved.
  - Minutes of the January 24, 2023 Board of Directors Meeting – Attached
  - Clinic Report – Attached
  - Donation Report – Attached
3. Business Update – J. Macrina
4. Fundraising – J. Sokol
  - Events
    - **Calendar:** Funds raised as of 2/15: **\$3,726 in sales, \$2,046.86 in donations [\$5,772.86 total]**; Leftover calendars to go out with adopters
    - **Saturday, Feb. 11: Paws to Planes:** Held at New England Air Museum, featuring adoptable dogs from rescues. Great visibility for POA and our dogs.
5. Social Media – A. Kim
  - Team meeting on 2/14.
  - The team is doing a great job of posting and sharing content!
6. Finance – C. Green, R. Casey
  - P&L: January 2023 vs. December 2022
    - Revenue is lower MoM by \$54k (or -31%) due to lower bequests (-\$47k) and fundraising (-\$13k), partially offset by increase in general donations (+\$6k)
    - Expenditures are higher MoM by \$12k (or +14%) largely due to payment of contract expenses (e.g., clinic consultant, accounting services)
    - Net Revenue is lower by \$66k (or -72%)



7. Investment –J. Bryne, R. Casey
  - Shared investment report as of 1/31.
8. Clinic & Shelter Report – J. Freeman
  - Clinic
    - Heather Sartorelli spent last week with the surgical team. The week went very well. Her routine was to work with the team during the surgical process guiding them to work efficiently and communicate regularly. Each day she gave input at the end of the day, and all days, the input was that the team did a great job.
    - Plan to start increasing our numbers in March now that training is complete.
    - APCP Feral Cat vouchers for a TR program is being utilized.
  - Shelter
    - Ann Aliano has accepted our offer for Shelter Manager!
9. Program Coordinator Report – K. Rossitto
  - Donor Management
    - Year-End Appeal: Funds raised as of 2/15: **\$62,069**
  - TNR: Meeting on 2/15 to discuss trapping schedule and policies regarding incoming phone calls. The team has been using vouchers.
  - ShelterLuv: Still delayed implementation.
  - Grant Update: New volunteer to help with grant writing!
10. Newsletter – S. Black, J. Sokol, R. Casey,
  - Winter newsletter to be released shortly.
11. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Kim
  - Discussions/Planning is ongoing
12. Roundtable: Shelter Visits – J. Macrina, C. Green, R. Casey, A. Kim.
  - Visited East Hampton and cat shelters on Saturday, 2/4.
13. Adjourned 7:37pm