



Prior Meeting Minutes: 5/9/2023

Protectors of Animals, Inc.

Board Meeting

May 9, 2023 at 6:30 p.m.

Attendance (X = in attendance)

Board				Advisors		Provisional
Jody Macrina	Rachel Casey	Steven Black	Jim Byrne	Kelly Rossitto	Joanne Freeman	Alane Wilansky
X	X	X	X	X	X	X
Christine Green	Abigail Jackson	Mary Kelly	Andrew Kim			
X	X	X				

Minutes

1. Call to Order 6:45pm
2. Consent Agenda – M Kelly motioned, A. Jackson seconded, approved.
 - Minutes of the April 18, 2023 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
 - Ann Aliano will be leaving as Shelter Manager as of 5/9.
 - Having challenges getting veterinarians booked in the clinic. Will be soliciting full-time veterinarian support.
 - New co-lead announced at Wethersfield.
4. Fundraising & Event
 - Looking for new lead(s)!
5. Social Media – A. Kim
 - The team is doing a great job of posting and sharing content!
6. Finance – A. Wilansky, C. Green, R. Casey
 - P&L: April vs. March 2023
 - Revenue is higher MoM by \$4k (or +5%) due to large bequest (\$41k) partially offset by a decline in clinic services (-\$26k) and changes in investments (\$3k vs. \$11k previously)
 - Expenditures are lower MoM by \$11k (or -13%) largely due to lower clinic expenses (lower vet expenses/supplies: -\$8k)
 - Net Revenue is +\$17k (vs +\$1k last month)



7. Investment –J. Bryne, R. Casey
 - Shared investment update as of 4/30.
8. Clinic Report – J. Freeman
 - Hiring is still in progress. Having some challenges booking veterinarians.
 - Discussion around fees.
9. Shelter Report –A. Aliano
 - Shelter Luv: Completed 90% of cat intake process.
10. Program Coordinator Report – K. Rossitto
 - Donor Management
 - Year-End Appeal: Funds raised: **\$74,677**
 - Spring Appeal: New direct mail & e-mail acknowledgements have been generated. Website donation links goes to campaign. Funds raised as of 5/5: **\$8,615**
 - Birdies for Charity has begun!
 - TNR Program: Form created and shared with websites for help with feral cats.
 - Clinic: POA Spay is fully booked for May and June with volume client appointments.
 - Shelter: Reviewing “all call” list for accuracy.
 - Audit: Goal to complete by May 31st.
11. Newsletter – S. Black, R. Casey
 - Newsletter pending.
12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Kim, A. Jackson, S. Black, C. Green
 - Discussions/Planning is ongoing
13. Adjourned 8:10pm