



Prior Meeting Minutes: 8/15/2023

Protectors of Animals, Inc.

Board Meeting

August 15, 2023 at 6:30 p.m.

Attendance (X = in attendance)

Board					Advisors	Provisional
Jody Macrina	Rachel Casey	Steven Black	Jim Byrne	Christine Green	Kelly Rossitto	Susan Gilbert
X	X	X		X	X	X
Abigail Jackson	Mary Kelly	Andrew Kim	Alane Wilansky		Joanne Freeman	Mel Schneider
X	X	X	X		X	X

Minutes

1. Call to Order 6:35pm
2. Consent Agenda – A. Kim motioned, S. Black seconded, approved.
 - Minutes of the July 18, 2023 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
 - T-shirts quotes in progress.
 - Would like to revisit Shelter Manager in the near future.
4. Fundraising & Events – S. Gilbert, M. Schneider
 - S. Gilbert and M. Schneider will be meeting with J. Macrina to get up to speed.
5. Social Media – A. Kim
 - Reviewed changes within the Social Media team.
6. Finance – A. Wilansky, C. Green, R. Casey
 - Meeting with all Individuals in Finance Process
 - The Finance Subcommittee held a workshop with all individuals involved in the financial process. The goal is to document the procedures for all involvement for transparency and full knowledge of the steps of financial transactions from start to finish.
 - P&L: July vs. June 2023
 - Revenue is lower MoM by \$12k (or -13%) due to realized/unrealized investment losses in addition to not having a large fundraiser event in July. This was partially offset by an increase (~\$8k) in both cat and dog adoptions, and general donations which almost covered the lack of fundraiser in full.



- Expenditures are higher MoM by \$3k (or 3%) largely due to clinic salaries (+\$6k), vet expenses (+6k), TNR expenses (+5k) which was partially offset by Shelter Salaries (-\$4k), Spay Neuter (-3k) and vet supplies (-2k).
- Net Revenue is -\$4.6k (-\$15.5k from last month).

7. Investment –J. Bryne, R. Casey

- Shared investment update as of 7/31.
- Quarterly meeting with UBS was held on 7/31.
- Shared Investment Policy Statement drafts. Plan to vote at next Board meeting.

8. Clinic Report – J. Freeman

- Our Feral Cat Day (which was funded by a private citizen) was a success! The private citizen has also scheduled a second day in September and hopes to raise funds for a third in October. These cats are being trapped in Hartford to combat the need there.

9. Shelter Report – J. Macrina

10. Program Coordinator Report – K. Rossitto

- Donor Management
 - Spring Appeal: Funds raised as of 8/10: **\$34,055**
 - Christine Penny's Birthday Fundraiser raised as of 8/10: **\$275**
 - Frankie B's Tavern Fundraiser with Jason Aldean tickets raised: **\$1,020**
- TNR Program
 - Outcome Report was sent in to the Dept. Of Agriculture from receiving the APCP Feral Cat Voucher Grant for 2023
 - Two new TNR program leaders
- Clinic Advising
 - The clinic ran a t-shirt campaign via Bonfire & raised: **\$930.15**

11. Newsletter – S. Black, R. Casey, C. Green

- Summer newsletter next!

12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Kim, A. Jackson, S. Black, C. Green

- No new updates.

13. Roundtable: Town Hall / Bylaws – R. Casey

- Shared Bylaws and Expectations drafts. Plan to vote at next Board meeting.

14. Executive Session

15. Adjourned 8:08pm