



Prior Meeting Minutes: 4/16/2024

Protectors of Animals, Inc.

Board Meeting

April 16, 2024 at 6:30 p.m.

Attendance (X = in attendance)

Board					Advisors
Jody Macrina	Rachel Casey	Alane Wilansky	Jim Byrne	Susan Gilbert	Kelly Rossitto
X	X	X	X	X	
Christine Green	Abigail Jackson	Mary Kelly	Mel Schneider		J. Colon
X	X	X	X		

Minutes

1. Call to Order 6:30pm
2. Consent Agenda – M. Kelly motioned, J. Bryne seconded, approved.
 - Minutes of the March 19, 2024 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
 - Mayor of Wethersfield and Town Manager attended the Board meeting to discuss the future of the Wethersfield pound, the potential for regionalization with other towns, and the potential implications for POA.
4. Clinic Report – J. Colon
 - Working with Lead technician to create a successful training protocol for any further incoming new employees.
 - Weekly wrap up emails are still in effect and useful for communication purposes with all staff.
5. Fundraising & Events – S. Gilbert, M. Schneider
 - **Events Team update:** April's meeting scheduled for Monday, April 15th
 - **Upcoming events:**
 - May @ Main Street, Wethersfield: Bikes on Main - Lead: Marney
 - May 11 @ Afterglow Yoga: Kitten Yoga - Lead: Maddie
 - May 24 @ Hops on the Hill, Glastonbury: Kitten Shower - Lead: Chris
 - ? @ East Hartford: Memorial Day Parade - Lead: Debbie Nichols
 - ? @ East Hartford shelter: Kitten Café - Lead: Lauren/Christine
 - ? @ East Hartford shelter: Meditation with Cats - Lead: Marney/Christine
 - **Discuss:** Highlight upcoming events and discuss employee appreciation event preferences collected at last events team meeting.



6. Social Media – M. Kelly
 - Social Media meeting scheduled for Sunday April 28.
7. Finance – A. Wilansky, C. Green, R. Casey
 - Audit preparation activities will begin within the next month with auditor.
 - P&L: YTD 2024
 - YTD Revenue is higher than 2023 YTD by \$156k (or +56%) due to General Donations being up \$49k or 63% and Clinic Services up \$86k or 68%.
 - YTD Expenditures are higher than 2023 YTD by \$47k (or 18%) due to Clinic Salaries up \$10k (or +17%), Fundraising up \$16k, Vet Expenses by \$20k (or 59%), and Insurance by \$4k partially offset by lower Vet Supplies -\$3k, no clinic consultant -\$4k, and Rent -\$2k (or -18%)
 - Net Revenue is +\$111k (or 445%) over the same time frame in 2023.
8. Investment –J. Bryne, R. Casey
 - Shared investment update as of 3/31.
 - **Discuss:** Cash and liquidity needs. Will revisit at May Board meeting.
9. Shelter Report – J. Macrina, C. Green
 - **Discuss:** Updates at board meeting with Mayor of Wethersfield (see above).
10. Program Coordinator Report – K. Rossitto
 - Donor Management
 - Year End Campaign: Raised **\$91,511** as of 4/11.
 - Spring Appeal in progress and to be mailed on April 15th
 - Clinic Advising
 - The Clinic is ready to begin the search for an anchor Veterinarian
 - Shelter Advising
 - Kaily Vonesh was hired as Shelter Director by Hiring Committee!
11. Newsletter – R. Casey, C. Green
 - Working through some technical challenges.
12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green
 - No new updates
13. Adjourned 8:30pm