



Prior Meeting Minutes: 6/18/2024

Protectors of Animals, Inc.

Board Meeting

June 18, 2024 at 6:30 p.m.

Attendance (X = in attendance)

Board					Advisors	
Jody Macrina	Rachel Casey	Alane Wilansky	Jim Byrne	Susan Gilbert	Kelly Rossitto	Joelly Colon
X	X	X	X	X	X	X
Christine Green	Abigail Jackson	Mary Kelly	Mel Schneider		Kaily Vonesh	
X		X	X		X	

Minutes

1. Call to Order 6:34pm
2. Consent Agenda – M. Kelly motioned, A. Wilansky seconded, approved.
 - Minutes of the May 21, 2024 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
 - J. Macrina to meet with the Town of Manchester about a potential feral program, similar to our Hartford program.
4. Clinic Report – J. Colon
 - Clinic has been doing well with maintaining a full Dr Schedule and already booking for August. Working to hire an assistant.
 - A message was sent to rescues as a reminder of our protocols and also a new policy when it comes to animals that have been adopted from the organization. We will no longer accept animals that have been adopted out and the rescue making the appointment.
 - We received another generous donation to continue our feral days!! The clinic is very much grateful for these funds and we will continue to try and make a little difference in the Hartford community with spaying and neutering feral cats.
5. Program Coordinator Report – K. Rossitto
 - Donor Management
 - Spring Appeal: **\$26,960** as of 6/13
 - Clinic Advising
 - Posted open clinic position.



- Marriott Downtown Hartford reached out to the clinic regarding an organizational Pet Photo Contest they host yearly.
 - Shelter Advising
 - Jessica Yorgensen has taken over from Nicole Blais to lead the Cat Cafe Committee.
 - Newsletter
 - Created the Newsletter in our CanvaPro account.
 - Newsletter will now be hosted on our poacinc.org website, but is still for internal distribution.
 - Events
 - Assisted with the Dog-UST First Event.
 - Grants
 - Received another **\$10,000** towards our TNR efforts in Hartford!
 - Puppies & Golf - **\$3,000** Grant Received to go towards spay/neuter surgery for POA shelter dogs
 - Other
 - Adjusted group e-mail settings to help alleviate issues when attempting to communicate with certain “groups”.
6. Fundraising & Events – S. Gilbert, M. Schneider
- **Events Team update:** June’s meeting scheduled for Monday, June 17th (every third Monday of each month)
 - **Upcoming events:**
 - June 19 – Travelers
 - June 29 - Walk - n - Wag (Glastonbury)
 - July 14 - Pawfest
7. Social Media – M. Kelly
- Birdies for Charity has been posted on Social Media.
8. Finance – A. Wilansky, C. Green, R. Casey
- Audit preparation activities have begun.
 - Budget development is in progress. The Finance Committee will review a first pass of a budget prior to the next board meeting.
 - P&L: YTD 2024
 - YTD Revenue is higher than 2023 YTD by \$111k (or +22%) due to General Donations being up \$40k or 38% and Clinic Services up \$131k or 65%.
 - YTD Expenditures are higher than 2023 YTD by \$81k (or 18%) due to Vet Expenses up \$34k (or +61%), and Clinic Non Personnel Expense (including Clinic Vet expense) up \$17k (or 27%).
 - Overall YTD Net Revenue is up \$32k or 56%.
9. Investment – J. Bryne, R. Casey



- Shared investment update as of 5/31.
10. Shelter Report – J. Macrina, C. Green
 - Kaily stopped by the Wethersfield shelter on Tuesday!
 - Looking to gather a group of people to give Wethersfield an overhaul - painting, purging old items and organizing.
 - Braeburn elementary fundraiser was a success! Both Wethersfield and East Hampton received much needed items which not only included food and toys but cleaning supplies and paper goods.
 11. Newsletter – R. Casey, C. Green, K. Rossitto
 - Still working through some technical challenges, but hoping to get out soon!
 12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green
 - No new updates
 13. Adjourned 7:25pm