



## Prior Meeting Minutes: 5/21/2024

### Protectors of Animals, Inc.

Board Meeting

May 21, 2024 at 6:30 p.m.

#### Attendance (X = in attendance)

Board					Advisors	
Jody Macrina	Rachel Casey	Alane Wilansky	Jim Byrne	Susan Gilbert	Kelly Rossitto	Joelly Colon
X	X	X		X	X	
Christine Green	Abigail Jackson	Mary Kelly	Mel Schneider		Kaily Vonesh	
X			X		X	

#### Minutes

1. Call to Order 6:40pm
2. Consent Agenda – C. Green motioned, A. Wilansky seconded, approved.
  - Minutes of the April 16, 2024 Board of Directors Meeting – Attached
  - Clinic Report – Attached
  - Donation Report – Attached
3. Business Update – J. Macrina
  - K. Vonesh, POA’s new Shelter Manager, joined for introductions and will start officially in June.
4. Clinic Report – J. Colon
  - The June schedule is completely booked! Dr Adrien Zap has reached out to us with HQHVSN experience who has graciously given us some days to fill.
  - Recovery area is now lifted by some on the wall work benches to help staff with the constant up and down.
  - Working on some post- op discharge videos for clients to relay back to as a visual for instructions on post operative care. Cat video is pretty much done and I will be working on the dog one.
  - Completed 3 feral days so far each month since March (~76 ferals total).
5. Program Coordinator Report – K. Rossitto
  - Donor Management
    - Year End Campaign: Raised **\$96,180** (as of 5/16)
    - Spring Appeal: Raised **\$9,497** (as of 5/16)
    - Birdies for Charity is Live (actual event is June 23)
    - Gala acknowledgments have gone out
  - Clinic Advising
    - Going great!



- Shelter Advising
  - Plan to help the Cat Cafe Committee create policies and procedures.
  - Nicole Blais has taken on the leadership role for the Cat Cafe Committee, including all communication between the Cat Cafe & POA and plans to attend POA's June Board meeting.
  - New Shelter Director, Kaily Vonesh, will start on June 10th
- 6. Fundraising & Events – S. Gilbert, M. Schneider
  - **Events Team update:** May's meeting scheduled for Monday, May 20th (now planned for every third Monday of each month)
  - **Upcoming events:**
    - May @ Main Street, Wethersfield: Bikes on Main - Lead: Marney
    - May 24 @ Hops on the Hill, Glastonbury: Kitten Shower - Lead: Chris
    - May 27 @ East Hartford: Memorial Day Parade - Lead: Debbie Nichols
    - ? @ East Hartford shelter: Kitten Café - Lead: Lauren/Christine
    - ? @ East Hartford shelter: Meditation with Cats - Lead: Marney/Christine
    - September 29 @ Rotary Pavilion in Nevers Park, South Windsor: Volunteer Appreciation Event - Lead: Board Members
    - November 23 @ St. Christopher's Church, East Hartford: Holiday Fair - Lead: Mel/Sue
    - ? @ ? : 50th anniversary gala - Lead: Mel/Sue
- 7. Social Media – M. Kelly
  - Had a Team meeting and discussed getting another person involved with instagram on the cat side.
- 8. Finance – A. Wilansky, C. Green, R. Casey
  - Audit preparation activities will begin soon.
  - P&L: YTD 2024
    - YTD Revenue is higher than 2023 YTD by \$143k (or +38%) due to General Donations being up \$47k or 50% and Clinic Services up \$125k or 82%. With increased donations and the fund raiser, 2024 has shown higher shelter donations even without a bequest (\$43k YTD last year vs. \$0 this year).
    - YTD Expenditures are higher than 2023 YTD by \$92k (or 27%) due to Clinic Salaries up \$29k (or +33%), Fundraising up \$16k, Vet Expenses by \$32k (or 77%), Clinic Non Personnel expense \$17k (or 37%) partially offset by lower consultant fees.
    - Overall YTD Net Revenue is up \$54k or 126%!
- 9. Investment –J. Bryne, R. Casey
  - Shared investment update as of 4/30.
  - **Discuss:** Cash and liquidity needs. After the meeting, the Board voted via e-mail to approve to move some excess cash into our investment portfolio on a dollar-cost average basis. This was approved via e-mail. Note: R. Casey recused herself from the vote due to a potential conflict of interest.



10. Shelter Report – J. Macrina, C. Green
  - Team lead in Wethersfield has resigned.
11. Newsletter – R. Casey, C. Green, K. Rossitto
  - Working through some technical challenges.
12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green
  - No new updates
13. Adjourned 7:13pm