



Prior Meeting Minutes: 7/16/2024

Protectors of Animals, Inc.

Board Meeting

July 17, 2024 at 6:30 p.m.

Attendance (X = in attendance)

Board					Advisors	
Jody Macrina	Rachel Casey	Alane Wilansky	Jim Byrne	Susan Gilbert	Kelly Rossitto	Joelly Colon
X	X	X		X	X	
Christine Green	Abigail Jackson	Mary Kelly	Mel Schneider		Kaily Vonesh	
X	X	X			X	

Minutes

1. Call to Order 6:34pm
2. Consent Agenda – M. Kelly motioned, A. Wilansky seconded, approved.
 - Minutes of the June 18, 2024 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
 - TBD
4. Clinic Report – J. Colon
 - Overall the clinic is doing great!
 - Continue to work on hiring an assistant.
 - Working to fill August calendar.
5. Program Coordinator Report – K. Rossitto
 - Donor Management
 - Spring Appeal: **\$33,659 as of 6/13**
 - Shelter Advising
 - We have applied for 125 feral cat vouchers for our TNR Team
6. Fundraising & Events – S. Gilbert, M. Schneider
 - **Events Team update:** Meeting scheduled for Monday, July 15th (every third Monday of each month)
 - **Upcoming events:**
 - August 1 @ Hops on the Hill: DOG-ust Party 4-8pm
 - August 24 @ Wethersfield: Porchfest
 - August 24 @ Guilford Fairgrounds: CT Valley Region Porsche Club of America 7:30am - 12pm



7. Social Media – M. Kelly
 - We have two new volunteers working on Instagram on the Cat side.
 - The request for food for the community pantry was a great success.
 - No new issues with social media posts getting taken down.

8. Finance – A. Wilansky, C. Green, R. Casey
 - Audit preparation activities have begun. Documentation is roughly 50% completed.
 - Budget development is in progress.
 - P&L: YTD 2024
 - YTD Revenue is lower than 2023 YTD by \$57k (or -17%) due to a Bequest (\$99k) that was received in 2023 and none in 2024. Without that change, Direct Donations are \$42k (or +18%). 2024 Grants are increased from \$0 to \$21.5k. Clinic Service revenue is up \$154k (or 64%).
 - YTD Expenditures are higher than 2023 YTD by \$90k (or 17%) due to Vet Expenses up \$40k (or +62%), and Clinic Non Personnel Expense (including Clinic Vet expense) up \$19k (or 25%).
 - Overall YTD Net Revenue is up \$35k or 54%

9. Investment – J. Bryne, R. Casey
 - Shared investment update as of 6/30.

10. Shelter Report – J. Macrina, C. Green
 - 6 desk tops and 2 laptops have been purchased and delivered!
 - Developing a Medical Assistant role for the East Hartford Cat Shelter

11. Newsletter – R. Casey, C. Green, K. Rossitto
 - Summer newsletter was sent out in June!

12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green
 - No new updates

13. Adjourned 7:25pm