



Prior Meeting Minutes: 9/17/2024

Protectors of Animals, Inc.

Board Meeting

September 17, 2024 at 6:30 p.m.

Attendance (X = in attendance)

| Board | | | | | Advisors | |
|-----------------|-----------------|----------------|---------------|---------------|----------------|--------------|
| Jody Macrina | Rachel Casey | Alane Wilansky | Jim Byrne | Susan Gilbert | Kelly Rossitto | Joelly Colon |
| X | | X | X | | X | X |
| Christine Green | Abigail Jackson | Mary Kelly | Mel Schneider | | Kaily Vonesh | |
| X | X | X | X | | X | |

Minutes

1. Call to Order 6:36pm
2. Consent Agenda – C. Green motioned, J. Byrne seconded, approved.
 - Minutes of the August 20, 2024 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
4. Clinic Report – J. Colon
 - Overall the clinic is doing great!
 - Interviewing for Vet anchor position.
 - Working to fill October calendar.
5. Shelter Report – K. Vonesh
 - Hosted a Zoom Meeting with the Cat Phone Team with positive feedback about recent website messaging system.
 - Onboarded a new Sunday part-time cat Medical Assistant.
 - Began monthly meetings with Wethersfield Team-Leads.
6. Program Coordinator Report – K. Rossitto
 - Donor Management
 - Spring Appeal: **\$44,575 as of 9/10**
 - DOG-ust event: **\$8,247** (including in kind sponsorships)
 - Lucky’s Medical Bills: **\$2,690**
 - Shelter
 - Website Contact Us Changes have been positive.



- Feedback from the Cat Cafe Team remains positive and the number of adoptions continue to increase.
 - Grants
 - Website Contact Us Changes have been positive.
7. Fundraising & Events – S. Gilbert, M. Schneider
- **Events Team update:** Meeting scheduled for Thursday, September 12th. After this meeting, upcoming events and needs for those events will be sent out via an all call to all volunteers.
 - **Upcoming events:**
 - **September 14 @** Cove Park/Standish House, Wethersfield: Cornfest; 10am-5pm
 - **September 15 @** The Charles, Wethersfield: Pawfest; 12pm-5pm
 - **September 28/29 @** Marcie's Angels Cat Cafe, Glastonbury: POA fundraiser w/ New England Coffee Guy; all day
 - **September 29 @** Rotary Pavilion at Nevers Park, South Windsor: Volunteer Appreciation Picnic; 12pm-5pm
 - **October @** Main St. Wethersfield: Scarecrows on Main; all month long
 - **October 5 @** St. James' Parish Hall, Glastonbury: Pet Lollapalooza Blessing of the Animals; 11am-3pm
 - **October 27 @** Rehab K9 (160 New London Tpke, Glastonbury): Trunk or Treat; 12pm-3pm
 - **November 23 @** St. Christopher's Church, East Hartford: POA Holiday Fair; 9am-3pm
 - **Volunteer Appreciation Event:** RSVP sent out. Suggestion for 1) food truck, 3) t-shirts for volunteers and 3) drawings for tickets to the Gala, tickets to Cat Café, and The Charles. M. Schneider to send all-calls including reminders to RSVP, and give more information on the event.
8. Social Media – M. Kelly
- Social media is going well.
 - The Pampered Chef facebook fundraiser raised \$341.10.
9. Finance – A. Wilansky, C. Green, R. Casey
- Budget development is in progress. The Finance Committee will review a first pass of a budget prior to the next board meeting in October. This will start with recommendations to clean up and streamline accounts in quickbooks.
 - All documentation is confirmed received by the auditors and is on their schedule to review this week (week of Sept 16).
 - P&L: YTD 2024 vs. YTD 2023
 - YTD Revenue is up over 2023 YTD by \$210k (or 28%). This is related to General Donations up \$45k (or +30%), Grants \$0 to \$21.5k, Investments up \$34k (106%) and primarily Clinic Service revenue is up \$202k (or 62%). This



is partially offset by a Bequest (\$99k) that was received in 2023 and there are none in 2024.

- YTD Expenditures are up in 2024 YTD by \$125k (17%). This is driven by Salaries up by \$19k (10%), Shelter Vet Expenses \$43k (45%) and Spay Neuter \$12k (22%) and Clinic Non Personnel Expenses overall up \$37k (38%)
- Overall YTD Net Revenue is up \$93k or 462%
- **Discuss:** Discussion on the Financial notes related to cash from the CD. J. Byrne and A. Wilansky to discuss options related to cash flow needs and not breaking the CDs given that there are fees related to this activity

10. Investment – J. Bryne, R. Casey

- Shared investment update as of 8/31.

11. Newsletter – R. Casey, C. Green, K. Rossitto

- Fall newsletter in progress; goal to release in October.

12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green

- No new updates

13. Town Hall & Board meetings – R. Casey

- **Discuss:** Town Hall materials to be updated & coordinate logistics. A. Jackson to set up the Q&A similar to last year. K. Rossitto will set up prep meeting.
- **Discuss:** Vote on Bylaws and Board expectations documents. Motion to accept the Bylaws and Board expectations documents. J. Byrne made motion, J. Macrina second, motion passed.

14. Roundtable: Other Discussion

- **Discuss:** Wethersfield issue and deplorable conditions. Goals compiled for the capital campaign (if that is a solution). List out concepts and opportunities.

15. Adjourned 7:58pm