



## Prior Meeting Minutes: 4/15/2025

### Protectors of Animals, Inc.

Board Meeting

April 15, 2025 at 6:30 p.m.

#### Attendance (X = in attendance)

Board					Advisors
Jody Macrina	Rachel Casey	Alane Wilansky	Jim Byrne	Susan Gilbert	Kelly Rossitto
X	X			X	X
Christine Green	Abigail Jackson	Mary Kelly	Mel Schneider		Joelly Colon
X	X	X	X		

#### Minutes

1. Call to Order 6:37pm
2. Consent Agenda – M. Kelly motioned, A. Jackson seconded, approved.
  - Minutes of the March 18, 2024 Board of Directors Meeting – Attached
  - Clinic Report – Attached
  - Donation Report – Attached
3. Business Update – J. Macrina
4. Clinic Report – J. Colon
  - Team has been doing amazing and we are up to doing 21/22 surgeries already.
  - Training new vet for Tuesday spots. Potentially another vet interested, as well.
  - April 21<sup>st</sup>: Pit bull day in partnership with Stand up for pits!
  - April 29<sup>th</sup>: First feral day for 2025 and plan to do 31 feral cats!
  - Clinic reduced interest costs with faster service!
5. Shelter Report – J. Macrina, A. Wilansky, C. Green
  - No new updates.
6. Program Coordinator Report – K. Rossitto
  - Donor Management
    - Year End Appeal (as of 4/10): **\$106,435**
    - Spring Appeal will be “Cheers to 50 years!”, kicking off in mid-April.
    - Sully’s Surgery: **\$3,260**
    - Ben & Jerry’s Free Cone Day: **\$173**



- Shelter
  - Assisted with some administrative processes related to our website and transitioning software
  - Recommend Volunteer Handbook be revised with electronic acknowledgement by volunteers
  - **Discuss:** Will re-engage on ShelterLuv.
- Clinic
  - Assisted with some administrative processes related to insurance and new employee onboarding

#### 7. Fundraising & Events – M. Schneider

- **Tues. April 8:** Ben & Jerry's Free Cone Day, 301 Evergreen Way (Evergreen Walk), South Windsor, 12-8pm
- **Sat. April 26:** Tanger at Foxwoods Adoption Event, 455 Trolley Line Boulevard, Mashantucket, 12-3pm
- **Sun. April 27:** Mill Street Marketplace Earth Day Adoption Event, 36 Mill Street, Wethersfield, 10am-4pm
- **April 1-30 & Sat. May 3rd:** Monaco Ford Pet Supply Drive & Adoption Event, 767 New London Turnpike, Glastonbury
- **NEW! April 1-30:** Coins for Cats, Marcie's Angels Cat Cafe, 3039 Main Street, Glastonbury
- **NEW! Sat. May 10:** Music Bingo for POA, Lyman Orchards, 70 Lyman Street, Middlefield
- **Fri. May 23rd:** POAs Annual Kitten Shower, Hops on the Hill, 275 Dug Road, South Glastonbury, 4-8pm
- **Mon. May 26th:** East Hartford Memorial Day Parade, Hops on the Hill, 9 Riverside Drive, East Hartford, 10am (parade start time)
- **NEW TBD:** FUNdrive with Savers, 432 Buckland Hills Drive, Manchester
- **Discuss:** 2026 POA gala on Feb 21st at St. Clements Castle. Need to get final summary for 2025 gala.

#### 8. Social Media – M. Kelly

- No new updates

#### 9. Finance – A. Wilansky, C. Green, R. Casey

- Audit is in progress.
- P&L: YTD 2025 vs. YTD 2024
  - YTD Revenue is down over 2024 YTD by \$89k (or -20%). This is related to Clinic Services down \$73k (or -34%), Unrealized loss down \$18k (or -74%), partially offset by Donations up \$9k (or +5%).
  - YTD Expenditures are up year to date by \$5k (or 1.5%). This is driven by Fundraising/Food up \$17k (or 104%), Van and Clinic Maintenance up \$7k, Shelter Vet supplies up \$5k (+88%), Shelter Non Vet Supplies up \$10k (or



- +293%) and Shelter Pet Food up \$3k (or +56%), partially offset by Vet expenses -\$19k (or -30%) and Spay and Neuter -\$16k (or -82%).
- Overall YTD Net Revenue is down \$94k or -76%.

10. Investment – J. Byrne, R. Casey

- Shared 3/31 report from investment advisor.

11. Newsletter – R. Casey, C. Green, K. Rossitto

- Next newsletter is kicking off. ETA: mid- May.

12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green

- No new updates

13. Roundtable: Culture & Conflict Resolution – C. Green, J. Byrne, S. Gilbert, A. Wilansky

- No new updates

14. Executive Session

15. Adjourned 8:40pm