



Prior Meeting Minutes: 9/16/2025

Protectors of Animals, Inc.

Board Meeting

September 16, 2025 at 6:30 p.m.

Attendance (X = in attendance)

Board				Advisors	
Jody Macrina	Rachel Casey	Jim Byrne	Susan Gilbert	Kelly Rossitto	Alane Wilansky
X	X		X	X	X
Christine Green	Abigail Jackson	Mary Kelly	Mel Schneider	Joelly Colon	
X		X	X	X	

Minutes

1. Call to Order 6:57pm
2. Consent Agenda – M. Kelly motioned, A. Wilansky seconded, approved.
 - Minutes of the July 15, 2025 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
4. Clinic Report – J. Colon
 - Staffing changes within the clinic doctors, but everything is going well.
5. Shelter Report – J. Macrina, A. Wilansky, C. Green
 - Working to implement a system in Wethersfield for filing and organizing adoption agreements and all general paperwork for dogs and how to get these documents along with payments to the cat shelter in a timely, organized manner.
 - Working on implementing an accounts payable process within the Wethersfield pound eliminating or reducing the need of volunteers paying out of pocket.
6. Program Coordinator Report – K. Rossitto
 - Donor Management
 - Spring Appeal: Cheers to 50 years: Total Raised as of 9/10: **\$38,704**
 - PorchFest - **\$102**
 - Grants
 - Applied for ACMN/ASPCA Subsidy grant
7. Fundraising & Events – M. Schneider



- **Discuss:** Gala for 2026. Discussed and approved gala location, date, and logistical support.
8. Social Media – M. Kelly
- Looking for a few volunteers to help with TIKTOK
9. Finance – C. Green, R. Casey
- Audit is in progress.
 - P&L: YTD 2025 vs. YTD 2024 (as of August)
 - YTD Revenue is down by \$12k or (-1%)
 - Higher revenue items:
 - General donations are higher by \$19k (or +10%).
 - Dog adoptions are higher by \$9k (or +94%).
 - Rest is investment portfolio related (realized/unrealized).
 - Lower revenue items:
 - Clinic Services are lower by \$48k (or -9%).
 - Grants are lower by \$10k (or -47%).
 - Fundraising is lower by \$5k (-10%).
 - YTD Expenditures are higher by \$33k (or +4%).
 - Higher expense items:
 - Fundraising/Food is higher by \$18k (or 112%)
 - TNR expenses are higher by \$17k (or 127%)
 - Shelter Non Vet Supplies are higher by \$14k (or +160%)
 - Salaries are higher by \$21k in the clinic and \$12k in shelter
 - Lower expense items:
 - Vet expenses -\$57k (or -38%)
 - Overall YTD Net Revenue is down \$49k (or -48%).
 - **Discuss:** 2025 vs. 2024 gala comparison. Higher revenues driven by higher number of attendees, largely offset by higher expenses driven by Mae Designs and Dueling Pianos.
 - **Discuss:** Treasurer and other Board member needs. R. Casey to reach out to Leaders on Board to solicit potential interest.
10. Investment – J. Byrne, R. Casey
- Pending quarterly report as of 9/30.
11. Newsletter – R. Casey, C. Green, K. Rossitto
- Summer newsletter was sent!
 - Fall newsletter ETA: October/November.
12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green
- No new updates



13. Roundtable: Culture & Conflict Resolution – C. Green, J. Byrne, S. Gilbert, A. Wilansky
 - No new updates

14. Roundtable: Performance Review Process – S. Gilbert
 - S. Gilbert and J. Colon met and implemented a performance review process for the clinic.

15. Roundtable: Board Scope – A. Wilansky, M. Kelly
 - No new updates

16. Roundtable: POA Structure – A. Wilansky, M. Kelly, C. Green, J. Macrina
 - No new updates

17. Roundtable: Other Strategy Takeaways – A. Wilansky, J. Marcina, J. Byrne, R. Casey
 - No new updates

18. Adjourned 7:59 pm