



Prior Meeting Minutes: 6/17/2025

Protectors of Animals, Inc.

Board Meeting

June 17, 2025 at 6:30 p.m.

Attendance (X = in attendance)

Board				Advisors		Provisional
Jody Macrina	Rachel Casey	Jim Byrne	Susan Gilbert	Kelly Rossitto	Alane Wilansky	Katherine Granger
X	X	X	X	X	X	X
Christine Green	Abigail Jackson	Mary Kelly	Mel Schneider	Joelly Colon		
X	X	X	X	X		

Minutes

1. Call to Order 6:40pm
2. Consent Agenda – M. Kelly motioned, C. Green seconded, approved.
 - Minutes of the May 20, 2024 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
3. Business Update – J. Macrina
4. Clinic Report – J. Colon
 - Received donations for our feral cat days!
 - Everything has been running smoothly! Currently doing 23 surgeries a day and increasing to 8 dogs.
5. Shelter Report – J. Macrina, A. Wilansky, C. Green
 - A. Wilansky and C. Green are meeting to review internal payable processes.
 - J. Macrina and C. Green met last month to review dog shelter hierarchy and roles.
6. Program Coordinator Report – K. Rossitto
 - Donor Management
 - Spring Appeal: Cheers to 50 years: Total Raised as of 6/12: **\$24,595**
 - Kitten Shower Final: **\$2,035**
 - Birdies for Charity: Total Raised as of 6/12: **\$8,170**
 - Shelter
 - Assisted with some administrative processes related to fundraiser, e-mail communications, and insurance renewal
 - Applied for Mission Meow grant.



7. Fundraising & Events – M. Schneider
 - **TBD:** FUNdrive with Savers, 432 Buckland Hills Drive, Manchester
8. Social Media – M. Kelly
 - We hit 24,489 followers on facebook. Instagram has 5843 followers and continues to do amazing work especially with promoting longer stay cats and dogs. There is a need for TikTok posts.
 - Promoted Music Squares, Kitten Yoga, Kitten Shower, FUNDrive, and Birdies for Charity.
 - Golden Passport Program (where we sponsored the adoption fees for 10 of our longer stay cats) helped in getting 9 of those cats adopted!
9. Finance – A. Wilansky, C. Green, R. Casey
 - Audit is in progress
 - P&L: YTD 2025 vs. YTD 2024
 - YTD Revenue is down by \$15k or (-2%)
 - Higher revenue items:
 - General donations are higher by \$29k (or +20%).
 - Cat adoptions are higher by \$7k (or +16%).
 - Lower revenue items:
 - Clinic Services are lower by \$41k (or -12%).
 - Grants are lower by \$7k (or -82%).
 - YTD Expenditures are higher by \$39k (or 7%).
 - Higher expense items:
 - Fundraising/Food is higher by \$18k (or 112%)
 - TNR expenses are higher by \$16k (or 206%)
 - Shelter Non Vet Supplies are higher by \$12k (or +265%)
 - Salaries are higher by \$12k in the clinic and \$7k in shelter
 - Lower expense items:
 - Vet expenses -\$43k (or -44%)
 - Overall YTD Net Revenue is down \$53k (or -70%).
10. Investment – J. Byrne, R. Casey
 - Pending quarterly report as of 6/30.
11. Newsletter – R. Casey, C. Green, K. Rossitto
 - Spring newsletter was sent!
 - Summer newsletter ETA: August.
12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green
 - **Discuss:** Kick-off meeting to be rescheduled.
13. Roundtable: Culture & Conflict Resolution – C. Green, J. Byrne, S. Gilbert, A. Wilansky



- No new updates
14. Roundtable: Performance Review Process – S. Gilbert
- No new updates
15. Roundtable: Board Scope – A. Wilansky, M. Kelly
- No new updates
16. Roundtable: POA Structure – A. Wilansky, M. Kelly, C. Green, J. Macrina
- **Discuss:** Consulting firm on organizational needs. A. Jackson to get a meeting coordinated.
17. Roundtable: Other Strategy Takeaways – A. Wilansky, J. Marcina, J. Byrne, R. Casey
- **Discuss:** Lauren Fox (grant writer) to join us at 7:30 pm. Next steps: Determine immediate needs for POA.
18. Adjourned 8:14 pm