



## Prior Meeting Minutes: 7/15/2025

### Protectors of Animals, Inc.

Board Meeting

July 15, 2025 at 6:30 p.m.

#### Attendance (X = in attendance)

Board				Advisors		Provisional
Jody Macrina	Rachel Casey	Jim Byrne	Susan Gilbert	Kelly Rossitto	Alane Wilansky	Katherine Granger
X	X	X		X	X	X
Christine Green	Abigail Jackson	Mary Kelly	Mel Schneider	Joelly Colon		
X	X	X	X	X		

#### Minutes

1. Call to Order 6:36pm
2. Consent Agenda – M. Kelly motioned, A. Wilansky seconded, approved.
  - Minutes of the June 17, 2024 Board of Directors Meeting – Attached
  - Clinic Report – Attached
  - Donation Report – Attached
3. Business Update – J. Macrina
4. Clinic Report – J. Colon
  - Performing 24-25 surgeries/day and increased to 8 dogs! Note: Reports may be low since we were gone at the beginning of the month for our July break.
  - Discussed with S. Gilbert the clinic’s performance process.
5. Shelter Report – J. Macrina, A. Wilansky, C. Green
  - J. Macrina scheduled a meeting regarding Shelterluv.
  - Cat leadership meetings have been temporarily discontinued until a more effective method of communication can be determined.
  - Leases expired as of Jun 30, 2025 with communication ongoing with landlord about next year’s rent.
6. Program Coordinator Report – K. Rossitto
  - Donor Management
    - Spring Appeal: Cheers to 50 years: Total Raised as of 7/10: **\$30,273**
    - Savers FunDrive: **\$30**
    - Summer Solstice MSM: **\$52**
    - Birdies for Charity Total Final: **\$8,699** (this includes the 15%)



- Met with Lauren Fox (grant writer) on her findings for potential new grants.
  - Shelter
    - Discussion around process changes for incoming cat surrenders.
  - Other
    - Created LinkedIn account.
    - Resolved issues with Microsoft Teams.
7. Fundraising & Events – M. Schneider
- **July 19, 10am-4pm:** Newington Extravaganza (Mill Pond Park, Newington)
  - **July 19, 3pm:** Kitten Yoga at Afterglow Studio (30 Arbor St. #210, Hartford)
  - **August 1, 5pm-8pm:** 2nd Annual DOG-ust Party @ Hops on the Hill Brewery (275 Dug Rd. South Glastonbury)
  - **August 23 9am-7pm:** Old Wethersfield PorchFest Music Festival (Main Street, Wethersfield)
  - **Discuss:** M. Schneider reviewed 2023 vs. 2024 gala financials and discussed 2025 gala plans. C. Green to share side-by-side analysis. M. Schneider to provide more information about vendor benefits.
8. Social Media – M. Kelly
- Two of the three “Classic Cats” were adopted and the third went into hospice foster.
  - Last Golden Passport Cat went to a foster to adopt home.
  - Working with the placement team to develop a marketing plan for the harder to adopt cats.
9. Finance – K. Granger, C. Green, R. Casey
- Audit is in progress.
  - June financials will be delayed and shared via e-mail.
10. Investment – J. Byrne, R. Casey
- Shared 6/30 report from investment advisor.
11. Newsletter – R. Casey, C. Green, K. Rossitto
- Summer newsletter in progress. ETA: August.
12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson, C. Green
- June 16th meeting was rescheduled. In the meantime, team is evaluating a draft of wants and needs for a new building.
  - J. Macrina met with Dog Star Rescue to see their new building and discuss what is needed for a surgical suite. They are revising their focus from transporting all southern rescues to adding working with local dogs.
13. Roundtable: Culture & Conflict Resolution – C. Green, J. Byrne, S. Gilbert, A. Wilansky
- No new updates



14. Roundtable: Performance Review Process – S. Gilbert
  - No new updates
15. Roundtable: Board Scope – A. Wilansky, M. Kelly
  - No new updates
16. Roundtable: POA Structure – A. Wilansky, M. Kelly, C. Green, J. Macrina
  - Kia Levey-Burden, MSW of Launch Consulting connected with members of the Board on July 7th via Teams. Kia listened to our history and organizational needs and is drafting a proposal of services for review by the Board.
17. Roundtable: Other Strategy Takeaways – A. Wilansky, J. Marcina, J. Byrne, R. Casey
  - No new updates
18. Adjourned 7:15 pm