



Consent Agenda: Prior Meeting Minutes: 1/20/2026

Protectors of Animals, Inc.

Board Meeting

January 20, 2026 at 6:30 p.m.

Attendance (X = in attendance)

Board				Advisors	
Jody Macrina	Rachel Casey	Jim Byrne	Susan Gilbert	Kelly Rossitto	Alane Wilansky
X		X	X	X	X
Abigail Jackson	Mary Kelly	Mel Schneider		Joelly Colon	
X	X	X		X	

Minutes

1. Call to Order 6:33pm
2. Roundtable introductions for Mike Fournier (our newest provisional Board Member)
3. Consent Agenda – M. Kelly motioned, A. Jackson seconded, approved.
 - Minutes of the November 18, 2025 Board of Directors Meeting – Attached
 - Clinic Report – Attached
 - Donation Report – Attached
4. Business Update – J. Macrina
 - RescueWise update (J. Byrne)
 - POA has retained RescueWise (an animal rescue consulting firm) and has begun interview process with internal staff, board members and volunteers
 - Expected to have recommendations for POA by February 2026
5. Clinic Report – J. Colon
 - New year is off to a good start. Goal is to go to 26 surgeries in the next 3 months!
6. Shelter Report – J. Macrina, A. Wilansky
 - J. Macrina met with WFSB 3 to discuss POA needs around corporate fundraising.
 - The kennel in Wethersfield and the volunteers' environment need a facelift
 - ShelterLuv (A. Wilansky): Engaging shelter leaders in training for implementation in the next two months. Current cost is \$2/adoption, but can increase in the future.
7. Program Coordinator Report – K. Rossitto
 - Donor Management



- Spring Appeal: Cheers to 50 years - Final Total Raised as of 11/12: \$79,309
 - Giving Tuesday - \$20,683
 - Holiday Fair - \$5,970
 - Sonny Needs us: \$375
 - Holiday Cat Social: \$1,675
 - Enchanted Tails Gala: \$18,340
 - Year End Appeal – Total Raised as of 1/14 - \$43,584
 - Other
 - Requesting members to join the Newsletter Team
 - Updated Adoption Fees on website
8. Fundraising & Events – M. Schneider
- (Jan 29th) [Darling Divas Drag Queen Bingo](#)
 - Bingo prizes are being assembled
 - February 21, 2026 - POA Enchanted Tails Gala @ Saint Clements Castle 6-10:30pm
 - As of January 5th 48 seats are spoken for.
 - Silent auction items are coming in steadily
 - Gala updates: a POA tradition that returned in 2023
 - Add discussion posts to the Facebook event page
 - M. Schneider to request a press release to promote the event
 - M. Schneider to send an all-call email to the volunteers to push all the upcoming events
 - M. Schneider to email previous Gala supporters re: the ticket sales deadline
 - Note: Rock Off Reality is donating funds to POA in February 2026 (J. Macrina)
9. Social Media – M. Kelly
- 25,725 followers on facebook, 4963 on tiktok, and 6207 on instagram
 - Posting the gala 1-2 times a week on facebook and instagram, as well as Drag Bingo.
 - J. Macrina to promote posts on Facebook and Instagram
10. Finance – R. Casey
- P&L: YTD 2025 vs. YTD 2024 (as of November)**
- Revenue**
- Majority of revenue is (\$1.4M) driven by clinic services (\$0.7M), general donations (\$0.3M), cat adoptions (\$0.1M), and investment activity (\$0.1M).
 - YTD Revenue is higher by \$62k or (+5%)
 - Higher revenue items:
 - General donations are higher by \$23k (or +8%).
 - Bequests are higher by \$15k.
 - Dog adoptions are higher by \$10k (or +60%).
 - Clinic donations are higher by \$9k.
 - TNR donations are higher by \$7k.
 - Rest is investment portfolio related (realized/unrealized).
 - Lower revenue items:



- Clinic Services are lower by \$27k (or -4%).
- Grants are lower by \$8k (or -27%).

Expenses

- YTD Expenditures are higher by \$23k (or +2%).
 - Higher expense items:
 - Fundraising/Food is higher by \$19k (or 115%)
 - TNR expenses are higher by \$14k (or 62%)
 - Shelter Non Vet Supplies are higher by \$16k (or +124%)
 - Salaries are higher by \$38k in the clinic and \$5k in shelter
 - Insurance is higher by \$10k.
 - Lower expense items:
 - Vet expenses -\$68k (or -35%) in shelter and -\$12k (or -17%) in clinic

Net Revenue

- Overall YTD Net Revenue is higher by \$35k (or +31%).

11. Investment – J. Byrne, R. Casey

- Reviewed current investment portfolio. Invested with UBS right before the pandemic. Annualized 5% return.

12. Roundtable: 1 Location / Capital Campaign – J. Macrina, A. Jackson

- No new updates

13. Roundtable: Culture & Conflict Resolution – J. Byrne, S. Gilbert, A. Wilansky

- No new updates

14. Roundtable: Board Scope & POA Structure – A. Wilansky, M. Kelly, J. Macrina

- No new updates

15. Roundtable: Other Strategy Takeaways – A. Wilansky, J. Marcina

- No new updates

16. Adjourned 7:25 pm